



ANNUAL BUSINESS REFLECTION

How are you balancing your personal and professional goals?

When you're running your own business or being a powerhouse in your career, it's easy to focus only on the challenges or problems you're trying to solve and/or overlook what's going on outside of your professional life. The goal of the questions that follow is to give you a quick way to reflect over the last year from a growth-oriented, holistic perspective.

Since there's no easy separation between what's going on in your personal life and your business life, we're instead giving you "Personal" and "Professional" buckets in a side-by-side format. While what's going on your life and professional life is specific to your situation, these universal questions will help guide you to make the changes you want in each domain.

Remember, no matter where you are, you've done some great things and there's still room to go. You can't change what happened in the past, but you can take a stronger step forward today.



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PERSONAL

PROFESSIONAL

Looking over the last year, what 3 things are you the most proud of?

Looking over the last year, what 3 things most challenged you?

Looking over the last year, what have been your Top 3 lessons learned or reaffirmed?



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PERSONAL	PROFESSIONAL
What are your Top 3 goals for next year?	
What needs to change for you to achieve those goals?	
What sprints, strategic projects, or experiments could you run to help you achieve those goals?	
Who might be able to support you with those sprints, projects, or experiments?	
When will you reach out to those people?	